

Privacy Policy of Mathura Mart

This Privacy Policy outlines how Mathura Mart ("we," "us," or "our") collects, uses, maintains, and discloses information collected from users ("User" or "you") of our ecommerce website and mobile application ("Platform"). This Privacy Policy applies to the Platform and all products and services offered by Mathura Mart.

1. Information We Collect:

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our Platform, register on the Platform, place an order, subscribe to the newsletter, respond to a survey, fill out a form, and in connection with other activities, services, features, or resources we make available on our Platform. Users may be asked for, as appropriate, name, email address, mailing address, phone number, and credit card information.

2. How We Use Collected Information:

We may collect and use Users' personal information for the following purposes:

- To personalize User experience: We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Platform.
- To process transactions: We may use the information Users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.
- To send periodic emails: We may use the email address to send User information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests. If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or User may contact us via our Platform.

3. How We Protect Your Information:

We adopt appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password, transaction information, and data stored on our Platform.

4. Sharing Your Personal Information:

We do not sell, trade, or rent Users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification

information regarding visitors and users with our business partners, trusted affiliates, and advertisers for the purposes outlined above.

5. Compliance with Children's Online Privacy Protection Act:

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our Platform from those we actually know are under 13, and no part of our Platform is structured to attract anyone under 13.

6. Changes to This Privacy Policy:

Mathura mart has the discretion to update this Privacy Policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

7. Your Acceptance of These Terms:

By using this Platform, you signify your acceptance of this Privacy Policy. If you do not agree to this Privacy Policy, please do not use our Platform. Your continued use of the Platform following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes.

Contacting Us:

If you have any questions about this Privacy Policy, the practices of this Platform, or your dealings with this Platform, please contact us at:

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